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Media Contact

Chelsea Theodoropoulos

(704) 750-0165

Chelsea@acrowire.com



Acrowire Launches New Website and Blog, Reflecting their Endeavor to Help Businesses Grow Through Technology Enablement

Wednesday, May 29, 2013 (Charlotte, NC) – [Acrowire](http://Acrowire.com), a strategic business and technology consulting company, announces today the launch of their new website Acrowire.com and [blog](#), which reflects their strategy to reduce the cost of doing business by identifying process inefficiencies and implementing the right technology solution to bridge the gap.

The new website is part of Acrowire's ongoing efforts to build their brand as seasoned business technology consultants who have the ability to be a single-source partner for all technology needs, including [Business Process Improvement](#), [Collaboration](#), [Cloud Services](#), [Desktop Virtualization](#) and more. "Our main goal is to understand our clients complete business and then create a technology plan to effectively reach their goals and objectives," says Acrowire President [Ted Theodoropoulos](#).

Acrowire.com provides easy to understand information on how businesses can maximize their technology investments. Key features of the website include case studies, service capabilities, testimonials, thought leadership and videos.

Acrowire's blog explores how companies can transform all aspects of their businesses for enhanced success. Incorporating overall business strategy as well as industry specific topics such as legal, financial services and manufacturing, Acrowire's blog will answer frequently asked questions such as: How do I enhance my customer relationship management processes? What does cloud computing mean for my business? How do I maximize the technologies I already have in place? What processes are appropriate for my specific industry?

For additional information, please contact Ted Theodoropoulos at 704.900.1601 or ted@acrowire.com. Visit Acrowire.com.

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About Acrowire, LLC

Acrowire fundamentally transforms the way businesses leverage technology to increase productivity, enhance efficiencies and deliver cost savings. Their process-driven solutions create business impact by aligning people and technology to more efficiently achieve business vision and objectives. Through cloud-based services, virtualization, collaboration, custom application development and Six Sigma™-based process improvement, Acrowire

helps companies accelerate in growth and profitability. For additional information, please call (800) 489-ACRO or email info@acrowire.com.