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**Bowles Rice LLP Selects Acrowire for SharePoint Intranet Design**

**Charlotte, N.C. (February 2<sup>nd</sup>, 2015)** – [Acrowire](#), a consulting firm specializing in strategic business and legal technology, has been hired by [Bowles Rice LLP](#) to design, brand and assist in the deployment of the Bowles Rice SharePoint 2013 intranet portal.

Bowles Rice LLP has adopted SharePoint 2013 as their firm’s preferred intranet solution, maximizing the productivity and collaboration advantages provided by Microsoft’s best-in-class enterprise portal technologies. The firm chose to partner with Acrowire to ensure the successful completion and adoption of their highly anticipated portal effort. Engaging with Acrowire has given Bowles Rice the assurance of a necessary and consistent branding and user experience that meets the firm’s high standards.

Throughout the engagement, Acrowire will augment Bowles Rice technical staff to support in the development of site templates for offices, departments, and legal practice areas. Consistent branding and design principles will ensure a professional look and feel of the user experience from beginning to end; advanced interface features, including a customizable tab structure, will guarantee that content is easily found and accessible for the firm’s staff. Styling will be applied to areas for committee use as well, complete with visitor’s guides, court information, and general information to further enhance the firm’s knowledge management. Bowles Rice can be confident in their internal ability to manage their new portal well into the future as Acrowire’s technical staff aims to provide knowledge transfer, custom documentation and ongoing support throughout all stages of the project delivery.

“The collaborative and knowledge management features in SharePoint 2013 will grow in their use and importance to Bowles Rice partners and staff. While the platform will provide ever-increasing business value to our operations, the product lacks the out-of-the-box flexibility to meet the high standards we expect in our application of branding and visual styling. Acrowire’s expertise in the areas of User Interface (UI) and Experience (UX) design provides our intranet with the quality look that we desire,” said Alan Digman, Application Support Specialist.

“Bowles Rice’s commitment to providing their firm with the best technologies in the marketplace without compromising a smooth and polished design, aligns perfectly with the strengths of Acrowire’s design services practice. Our dedication to the delivery of the highest achievable value for our clients is something that I very much look forward to providing Bowles Rice throughout this exciting engagement,” stated Ted Theodoropoulos, president of Acrowire.

The project began in late November 2014 and will continue through early 2015.

To learn more about Acrowire, visit [www.acrowire.com](http://www.acrowire.com).

### **About Bowles Rice LLP**

Bowles Rice is a full-service law firm with nearly 150 attorneys, serving clients from eight regional offices located in Charleston, Martinsburg, Morgantown, Moundsville and Parkersburg, West Virginia; Southpointe, Pennsylvania; Lexington, Kentucky; and Winchester, Virginia. The firm provides a full range of legal services and defense litigation to local, regional, national and international business clients.

### **About Acrowire, LLC**

Acrowire fundamentally transforms the way businesses leverage technology to increase productivity, enhance efficiencies and deliver cost savings. Their process-driven solutions create business impact by aligning people and technology to more efficiently achieve business vision and objectives. Through cloud-based services, collaboration, custom application development and Six Sigma-based process improvement, Acrowire helps companies, specifically in the legal industry, accelerate in growth and profitability. For additional information, please call (800) 489-ACRO or email [info@acrowire.com](mailto:info@acrowire.com).